



Affiliate Guidelines

As an affiliate to OMGYES, you are a representative of our cause, message and vision! Please keep this in mind when considering what, how, and when you post. Postings and traffic will be monitored to ensure you, as an OMGYes affiliate, are following these guidelines.

All affiliate posts, reviews, and endorsements must adhere to the following:

Civil Discourse

OMGYES is an entirely new way to explore women's sexual pleasure, uncovered in first-of-its-kind research.

- It is not a prescription, it is giving men, women, and couples tools to explore
 - Specifically, it is not a site for "men who do not know what they are doing"
- It is not for beginners it is for anyone who wants to make a great thing even better
- It is for both couples, and women to use on their own
- OMGYes was created with the understanding that every woman's body and preferences are different and no one thing will work for everyone

Sex-positivity

- Must maintain a sex positive, non-judgmental nature above all else - We don't endorse any sex practices over others, and our product is a tool for exploration rather than a prescription.

Inclusivity

- Be inclusive -- of (but not limited to) race, age, gender, gender identity, ethnicity, religion, body type, or sexual orientation.
- Keep in mind that our users are about half men and half women, so it's important to be respectful of the sex practices of all sexes, genders, and gender presentations as an affiliate.

Legality

- Not include any paywall-protected content, contain log-ins or free trials beyond the already offered free trial of the product.
- No alteration of the affiliate links you are assigned
- Not contain any false advertising – either positive or negative. For example, “OMGYES guarantees you orgasm!”
- Not be considered e-mail spam. For instance, sending to people who didn’t “opt in,” sending large amounts of emails multiple times a day, etc. We recognize that e-mail lists can be a really effective tool for reaching your following; we just want to make sure that correspondence never feels like spam or is unwanted by the recipient.

We reserve the right to refuse acceptance or cancel an affiliate account at any time if we determine that your website or promotion tactics do not adhere to these guidelines or include objectionable content and/or utilize black hat SEO tactics.